



City of Clemson
PLANNING & CODES ADMINISTRATION

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BOARD OF ARCHITECTURAL REVIEW
October 1, 2013 – 6:00 P.M.
CITY COUNCIL CHAMBER

Members Present: Russ Hebert, Wayne Leftwich, Rob Seel, Davis Moorhead, and Curtis Arnold

Members Absent: Jane Brown and Alley Linder

Staff Present: Sharon Richardson, Director and Beth Connor, Recording Secretary

1. **Call to order:** Chairman Russ Hebert called the meeting to order at 5:58 p.m.
2. **Adoption of Minutes:** Curtis Arnold moved the minutes for the September 4th meeting be accepted. Curtis Arnold seconded the motion. Minutes adopted.

Russ Hebert recues himself from the rest of the meeting as he is the leasing agent for the project.

3. **Action Items**

a. **Building and Site Review:**

- 1) **2013-AR-08:** Mark McInnis is requesting final Sign Approval for building 2 at 201 Frontage Road.

Staff Report: Sharon Richardson reported the the Board would only be dealing with the building mounted signs at this time. Ms. Richardson said that Staff was working on amending the zoning text to allow monument signs for a group development. The current sign ordinance requires a monument sign for each parcel. Ms. Richardson stated that the Board may see the request for the monument signage at the next meeting.

Ms. Richardson said that there would be a sign on Old Greenville Highway and one on Frontage Road.

Applicant: Jim Peterson, owner of The Peterson Company, Inc., represented Dr. McInnis at this meeting. Mr. Peterson began the discussion regarding the monument signage and Acting chairman Rob Seel requested that he address the building mounted which was the signage before the Board.

Mr. Peterson informed the Board that the signs would all be consistent in size, color and would complement the buildings. Mr. Peterson said that the signs would be raised graphic on aluminum.

Rob Seel asked if the signs would be lit and Mr. Peterson said they would not be.

Wayne Leftwich expressed concern as to how high the sign is. Mr. Peterson had addressed this concern and made them all the same size.

Mr. Seel asked if this will be the standard for all the signs. Ms. Richardson said that if the Board approved this request as the Master Sign Package, the staff would be able to approve the rest of the building mounted signage.

Wayne Leftwich moved that the request be approved with the understanding that this will be the standard for all signs submitted. Curtis Arnold second the motion. Motion approved unanimously.

4. Staff Reports: No staff report.

Austin Mall, Clemson student asked the Board what the City does in regards to the aesthetics of the City and the historical aspect?

Ms. Richardson explained the Architectural Overlay Districts. Ms. Richardson also mentioned the Streetscapes project as well as other projects the City is doing.

Mr. Seel explained that all new projects are reviewed taking into account the aesthetics of the area around the project.

Ms. Richardson told Mr. Mall that all the Architectural Overlay District is in Chapter 19 of the Zoning Codes. Ms. Richardson also stated that traditionally new building respects the surroundings and flows with harmony and compatibility.

5. Adjourn – 6:20 p.m.

Respectfully submitted,

Beth Connor
Recording Secretary

Note: Proceedings of this meeting have been recorded on audio tape.