

BOARD OF ARCHITECTURAL REVIEW
August 2, 2016 – 6:00 P.M.
CITY COUNCIL CHAMBER

Members Present: Tom Henderson, Gina McLellan, Curtis Arnold, and Naresh Jain

Members Absent: Tal Slann and Charlie Shaw

Staff Present: Jacob Peabody, Zoning and Codes Administrator and Beth Connor, Recording Secretary

1. **Call to order:** The meeting was called to order at 6:00 p.m.
Jake Peabody informed the Board that Davis Moorhead has resigned his position with the Board due to health issues. Mr. Peabody pointed out that there is now a vacancy and asked the Board members to think about who they feel could be an asset to the City and to contact them.
2. **Adoption of Minutes:** Naresh Jain moved the minutes for the May 3, 2016 meeting be accepted with corrections. Gina McLellan seconded the motion. Minutes adopted unanimously by a show of hands.
3. **Action Items**
 - a. **Building and Site Review:**
 - 1) **2015-AR-04:** Applicant Eric Newton is requesting approval of an etched vinyl window sign and a double sided sand blasted sign with bracket that matches the existing Think Tank sign for the Clemson Venture Accelerator to be located at 107-3 Sloan Street.

Staff Report: Jacob Peabody described the signage requested. Mr. Peabody stated that the current signs on this building are a hodgepodge of different styles and types, with the only sign approved by the BAR is the Think Tank sign. Mr. Peabody expressed that the goal of the BAR is to create a constant look and have the different signs “speak to each other”. The requested double sided sign which will use a bracket to attach to building does have some of the same characteristics of the Think Tank sign. Mr. Peabody feels it is more aesthetically important to have the brackets match and be at the same height. After discussion with the Applicant, the gooseneck light will be removed.

This project does supports goals within the Comprehensive Plan.

Applicant: Neither the Applicant or their representative attended the meeting.

The Board expressed concerns regarding the sign request in regards to but not limited to the following:

- If there are multiple businesses in this building, will there be multiple signs. Suggested a sign with ability to clip additional signs for each new business.
- New sign should be at the same level as the Think Tank sign, dropping down indicating subordinate of Think Tank.
- Concerned that signs don’t match plus the configuration of different signs

- Proposed sign is the same size but brighter and overshadows the other signs.
- Suggested have a sign guiding visitors towards the entrance.
- Proposed sign currently orange and purple. Board would prefer black with silver.

The Board stated that they have no objection to the proposed window sign.

Gina McLellan moved that the window sign be approved as presented and the Board differs to Jacob Peabody to discuss the suggested changes to the Applicant and then communicate with the Board. Naresh Jain seconded the motion.

Discussion followed regarding the desire to use the Tiger Paw on the sign. Board wanted to be sure that the Applicant was aware that there are licensing rights regarding the use of the Tiger Paw.

Motion passed unanimously by show of hands.

4. **Staff Reports:** Mr. Peabody informed the Board that there will be a September meeting. There will be a request for approval of a change of the awning on the former Pita Pit for a leasing office for GrandMarc. Also TD's is talking about putting Tiger Paws in the parking lot.

Mr. Peabody also mentioned that Waffle House is considering being a part of the PD that is a part of the Aspen Heights complex.

5. **Other Business:** None

6. **Adjourn:** 6:27 p.m.

Respectfully submitted,

Beth Connor
Recording Secretary

Note: Proceedings of this meeting have been recorded on audio tape.