

2014-R-23 Zoning Text Amendment, Section 19-706. Signs Permitted in C, CP-1, CP-2, CM, OP, RIL, and PD Districts

AN ORDINANCE TO AMEND SECTION 19-706. SIGNS PERMITTED IN C, CP-1, CP-2, CM, OP, RIL, AND PD DISTRICTS TO ALTER THE DISTANCE AN ELECTRONIC READER BOARD SIGN CAN BE FROM ADJACENT RESIDENTIAL STRUCTURES AND FROM OTHER ELECTRONIC READER BOARD SIGNS AND TIME OF ROTATION.

To Amend Section 19-706. Signs Permitted in C, CP-1, CP2, CM, OP, RIL, and PD Districts by amending the language of distance from residential structures and other electronic reader board signs and time of rotation as follows:

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D. All freestanding signs, provided:

7. Signs serving a single business or use on one parcel shall be limited to the following:
 - a. Be limited to one freestanding sign per parcel;
 - b. Be no higher than eight feet above the finished grade of the abutting edge of the sidewalk;
 - c. In addition, fuel service stations may attach, on or immediately above each fuel pump, one sign, not more than one and one-half (1.5) square feet;
 - d. Drive-in and drive-through eating and drinking establishments may locate vehicle-oriented menu signs behind the front building line; and
 - e. A changeable letter area of up to 16 square feet may be included within the maximum allowable area and the leading edge shall be no higher than 70 percent of the height of the sign as measured from the base of the sign and below the main identifier of the sign. Electronic message boards may be used in lieu of the changeable letter area provided:
 - 1) The sign shall be of a solid base design and conform to the ordinance regarding size and location;
 - 2) The leading edge of the sign shall be a minimum of 100 feet from any R-20, R-12, RM-1 or RM-2 zoning district and shall be a

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minimum of 300 feet from any other sign having an electronic message board so as to minimize the impacts of light and glare while promoting vehicular safety by minimizing visual distractions/clutter; and

- 3) Reader Board Sections of such signs shall be subject to the following conditions:
 - a) Shall not contain or display flashing, intermittent or moving lights nor shall there be any scrolling, animation or pulsation of any lights, script or any other symbols;
 - b) Each message displayed shall remain fixed for a minimum of 30 seconds;
 - c) Illumination for such signs shall not exceed 0.3 foot candles over ambient lighting conditions;
 - d) The sign shall have an automatic dimmer control incorporating a photo cell mechanism to produce a distinct illumination change from a higher illumination level to a lower level for a time period between one half hour before sunset and one half hour after sunrise;
 - e) The sign shall have a default mechanism that with either stop the sign in one position, or turn off the sign should a malfunction occur; and
 - f) The sign company responsible for installation of the sign shall certify the illumination specifications for the message board and the default mechanism is functional. The owner of the sign shall also certify knowledge of the requirements of this ordinance.

8. Signs serving multiple business uses on one parcel or a group development, other than those located in an RIL District, may be permitted provided:
 - a. They are limited to one freestanding sign per street frontage:
 - i. per parcel; or
 - ii. per group development;

 - b. They are no higher than eight feet above the finished grade of the

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abutting edge of the sidewalk;

- c. They advertise businesses only located on premise or those located within the group development;
- d. If more than one sign is located on the parcel there shall be a physical separation of at least 250 feet as measured along property lines;
- e. In addition, fuel service stations may attach, on or immediately above each fuel pump, one sign, not more than one and one-half (1.5) square feet;
- f. Drive-in and drive-through eating and drinking establishments may locate vehicle-oriented menu signs behind the front building line;
- g. A changeable letter area of up to 24 square feet may be included within the maximum allowable area and the leading edge shall be no higher than 70 percent of the height of the sign as measured from the base of the sign and below the main identifier on the sign. Electronic message boards may be used in lieu of the changeable letter area provided:
 - 1) The sign shall be of a solid base design and conform to the ordinance regarding size and location;
 - 2) The leading edge of the sign shall be a minimum of 100-200 feet from any property line R-20, R-12, RM-1 or RM-2 zoning district and shall be a minimum of 300 feet from any other sign having an electronic message board so as to minimize the impacts of light and glare while promoting vehicular safety by minimizing visual distractions/clutter;
 - 3) Reader Board Sections of such signs shall be subject to the following conditions:
 - i. Shall not contain or display flashing, intermittent or moving lights nor shall there be any scrolling, animation or pulsation of any lights, script for any other symbols;
 - ii. Each message displayed shall remain fixed or a minimum of 30 seconds;
 - iii. Illumination for such signs shall not exceed 0.3 foot candles over ambient lighting conditions as measured at a reasonable distance;

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- iv. The sign shall have an automatic dimmer control incorporating a photo cell mechanism to produce a distinct illumination change from a higher illumination level to a lower level for a time period between one-half hour before sunset and one-half hour after sunrise;
 - v. The sign shall have a default mechanism that with either stop the sign in one position, or turn off the sign should a malfunction occur; and
 - vi. The sign company responsible for installation of the sign shall certify the illumination specifications for the message board and the default mechanism is functional. The owner of the sign shall also certify knowledge of the requirements of this ordinance.
9. For multiple business uses on one or more parcels of at least 25 acres developed as a unified park or development within the RIL District with a designated entrance(s) to the development that serves all business, signs shall be permitted subject to the following:
- a. Signs shall be limited to one freestanding sign at each entrance within the unified park or development;
 - b. Signs shall be no higher than eight feet above the finished grade of the abutting edge of the sidewalk for properties with less than five business spaces and no higher than 12 feet for properties with six or more business spaces;
 - c. If more than one sign is located on the parcel there shall be a physical separation of at least 250 feet as measured along property lines;
 - d. A changeable letter area of up to 24 square feet may be included within the maximum allowable area and the leading edge shall be no higher than 70 percent of the height of the sign as measured from the base of the sign and below the main identifier on the sign. Electronic message boards may be used in lieu of the changeable letter area provided:
 - 1) The sign shall be of a solid base design and conform to the ordinance regarding size and location;
 - 2) The leading edge of the sign shall be a minimum of 200 feet from any minimum of 100 feet from any property line any R-20, R-12, RM-1 or RM-2 zoning district and shall be a minimum of 300 feet

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from any other sign having an electronic message board so as to minimize the impacts of light and glare while promoting vehicular safety by minimizing visual distractions/clutter; and

- 3) Reader Board Sections of such signs shall be subject to the following conditions:
 - i. Shall not contain or display flashing, intermittent or moving lights nor shall there be any scrolling, animation or pulsation of any lights, script or any other symbols;
 - ii. Each message displayed shall remain fixed for a minimum of 30 seconds;
 - iii. Illumination for such signs shall not exceed 0.3 foot candles over ambient lighting conditions measured at a reasonable distance;
 - iv. The sign shall have an automatic dimmer control incorporating a photo cell mechanism to produce a distinct illumination change from a higher illumination level to a lower level for a time period between one half (1/2) hour before sunset and one half (1/2) hour after sunrise;
 - v. The sign shall have a default mechanism that with either stop the sign in one position, or turn off the sign should a malfunction occur; and
 - vi. The sign company responsible for installation of the sign shall certify the illumination specifications for the message board and the default mechanism is functional. The owner of the sign shall also certify knowledge of the requirements of this ordinance.