

ARTICLE VII Sign Regulations

Chapter 19

Article VII; Sec 19-706.8.3

Signs Permitted

3) Reader Board Sections of such signs shall be subject to the following conditions:

- a) Shall not contain or display flashing, intermittent or moving lights nor shall there be any scrolling, animation or pulsation of any lights, script or any other symbols;
- b) Each message displayed shall remain fixed for a minimum of 30 seconds;
- c) Illumination for such signs shall not exceed 0.3 foot candles over ambient lighting conditions as measured at a reasonable distance;
- d) The *sign* shall have an automatic dimmer control incorporating a photo cell mechanism to produce a distinct illumination change from a higher illumination level to a lower level for a time period between one-half hour before sunset and one-half hour after sunrise;
- e) The *sign* shall have a default mechanism that will either stop the *sign* in one position, or turn off the *sign* should a malfunction occur; and
- f) The *sign* company responsible for installation of the *sign* shall certify the illumination specifications for the message board and the default mechanism is functional. The owner of the *sign* shall also certify knowledge of the requirements of this ordinance.